The background of the slide features four freshwater salmon fish, likely brown trout, swimming in dark water. The fish are positioned diagonally across the frame, with their heads pointing towards the upper right. They have a yellowish-gold body with dark, wavy vertical stripes and small dark spots. Their fins are translucent with a yellowish tint. A white rectangular box with a thin orange border is overlaid on the left side of the image, containing the text.

“Use of Freshwater salmon
culls in Scotland – Tiny Fish
Initiative.”



TINY FISH

Every fish counts

Problem:

Atlantic Smolt Production—From ova to smolt, the industry grades the fish to improve uniformity. The smallest grades are discarded –**GLOBAL PROBLEM IN ALL PRODUCERS COUNTRIES**

All killed using chemicals
and therefore, **only able to go to Waste**



About us



Our objective is to make every fish count in the aquaculture industry. We want to harvest and find value-added distribution channels of the most juvenile fish that are discarded as waste.

All the Scottish Freshwater Producers are involved



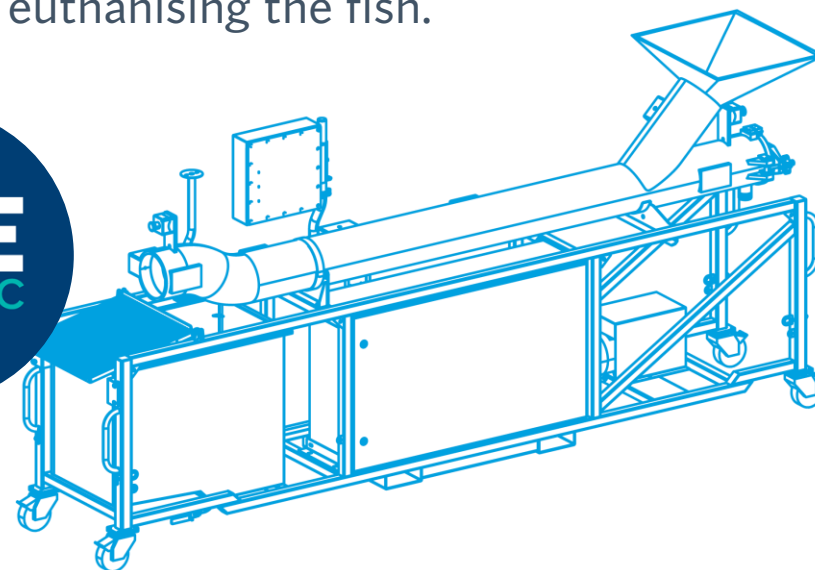
Solution

We Harvest

Instead of 'culling' or 'deselecting' - Tiny Fish will harvest all juvenile salmon for value-added distribution channels.

Smolt & Juvenile A-HCS

Easy to operate, and animal friendly method of euthanising the fish.



Distribution Channels

Raw Meat & Zoos



Bait



Dried Pet Food



Human Food



Essential Ingredients



Key Selling Points

**We provide a
sustainability story
for the producers**

Every fish
counts.

**Our product
is unique**

There are no small salmon available
because of the costs

Customers understand that will
create and maintain a unique market

.

TINY FISH

Every fish counts

Thank you.

